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## **FOR IMMEDIATE RELEASE**

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## **TRANSAMERICA FUNDS WINS 10<sup>TH</sup> DALBAR MUTUAL FUND SERVICE AWARD**

**St. Petersburg, FL (January 6, 2010)** – Transamerica Funds has earned the DALBAR Mutual Fund Service Award for excellence in customer service for the 7<sup>th</sup> consecutive year and 10<sup>th</sup> time overall. “Our customers are our top priority. We are extremely proud to have earned this award for the 10<sup>th</sup> time” said Brenda Smith, Senior Vice President and Head of Mutual Fund Operations.

The award is based on systematic testing of customer service throughout the year. DALBAR conducts thousands of tests to measure how financial companies respond to the needs for service from their customers. Only companies that exceed industry benchmarks after an entire year of testing earn the DALBAR Service Award.

Transamerica Funds has emerged from an increasingly competitive field as a service leader within the financial services industry. “This award is a testament to Transamerica Funds’ commitment to delivering the highest tier of service to our customers,” said John Carter, President and CEO of Transamerica Asset Management, Inc.

### **About Transamerica Asset Management Group**

Transamerica Asset Management Group consists of Transamerica Funds, Transamerica Partners Funds, Transamerica Series Trust, Transamerica Income Shares, Inc., and Transamerica Asset Management, Inc. Transamerica Asset Management, Inc. is an AEGON company. As of December 31, 2009, Transamerica Asset Management, Inc. had approximately \$43 billion in assets under management.

### **About AEGON N.V.**

AEGON N.V. is an international life insurance, pension and investment group based in The Hague, The Netherlands, with businesses in over twenty markets across the Americas, Europe and Asia. AEGON companies employ approximately 29,500 people and have over 40 million customers across the globe.

**Please consider the funds’ investment objectives, risks, charges and expenses carefully before investing. The prospectus contains this and other information about the funds and should be read carefully before you invest or send money. To obtain a prospectus and for other information on Transamerica Funds, contact your financial professional or Transamerica Funds at 888-233-4339 or visit our web site: [transamericafunds.com](http://transamericafunds.com). Mutual funds are subject to market risk, including the loss of principal.**